

Anthony Scriffignano has over 35 years experience in information technologies, Big-4 management consulting, and international business. Sciffignano leverages his deep data expertise and global network to position Dun & Bradstreet with strategic customers, partners, governments and the data science community. He is a key thought leader in D&B's worldwide efforts to discover, curate, and synthesize business information in multiple languages, geographies, and contexts. He has also held senior leadership positions in D&B's Technology and Operations organizations. Dr. Scriffignano has extensive background in linguistics and advanced computer algorithms and has leveraged that background as primary inventor on multiple patents and patents pending for D&B, primarily relating to identity resolution and related business process in various linguistic contexts.

Scriffignano has also held senior positions with Deloitte Consulting and other multinational organizations. This experience includes extremely large ERP implementations and worldwide organizational change and technology adaptation efforts. He has advised firms in financial services, manufacturing (chemicals and pharmaceuticals) and information technologies. He maintains CPIM certification from APICS, the internationally-recognized Association for Operations Management, in production and inventory management.

Scriffignano has presented at various business and academic venues in the U.S., Europe, Latin America, and Asia as a keynote speaker, guest instructor, and forum panelist. Topics have included emerging trends in data and information stewardship relating to the "Big Data" explosion of data available to organizations, multilingual challenges in business identity, and strategies for change leadership in organizational settings. Recent presentations for D&B include addresses to the Wolfram Data Summit in Washington, DC, regarding strategies for problem and opportunity formulation, to the Forum of Scoring sponsored by Buró de Crédito in Mexico City regarding implications of massive data availability to credit decisioning, and to business partners and customers in Athens, Greece, Bangaluru, India, and Paris, France regarding innovation in the context of Big Data.

Scriffignano also regularly confers with key customers on emerging trends in global data science. He was profiled by InformationWeek in a special coverage series "Big Data. Big Decisions" and by BizCloud regarding big data problem formulation and data privacy. He was also published in the May, 2014 edition of CIO review ("*The Future Belongs to the Informed*"). Recent keynotes include multiple events for Innovation Enterprise, including the flagship Big Data Innovation Summit in Santa Clara, California and Boston, Massachusetts. Other successful keynotes were delivered for events in China (Shanghai) and Japan (Tokyo and Osaka).

As an Adjunct Professor for Seton Hall University, Scriffignano designed courseware and taught subjects including communication strategies, negotiation, power and influence, and business implications of electronic communications technology.

Scriffignano holds a Ph.D. in Leadership and Change from Antioch University, where he completed and published a dissertation entitled *Strategic Asymmetric Multicultural Alliances in Business*. This research was selected for presentation to the International Academy of Management and Business (IAMB) in Istanbul, Turkey. He received an M.B.A. from Columbia University, where he was awarded the Jack N. Popper Award for Achievement. He also holds a B.S. and an M.A. in Computer Science from Montclair State University, where he is a 2015 recipient of the Distinguished Alumni award.