

**Paul Taylor** is a senior fellow at the Pew Research Center, a non-partisan “fact tank” that provides information on the issues, attitudes and trends shaping America and the world. From 2004 to 2014, he had served as the center’s executive vice president and oversaw all of its demographic, social and generational research.

He is the author of The Next America: Boomers, Millennials and the Looming Generational Showdown, (Public Affairs, 2014), a book about demographic change; See How They Run (Knopf, 1990), a book about presidential campaigns, and co-author of The Old News Versus the New News (Twentieth Century Fund, 1992) a book about political journalism.

Before helping to launch the Pew Research Center in 2003, he served as president and board chairman of the Alliance for Better Campaigns, a public interest group that sought to reduce the cost and improve the content of political campaign communication on television. The Alliance’s honorary co-chairs were Walter Cronkite and former Presidents Gerald Ford and Jimmy Carter.

Prior to launching the Alliance, he was a newspaper reporter for 25 years, the last 14 at The Washington Post, where he covered national politics and served as bureau chief in South Africa during the historic transformation from apartheid to democracy.

He has a BA from Yale University and twice served as the visiting Ferris Professor of Journalism at Princeton University.