Gene Koo has devoted his career to effecting social changing by using technology to educate and communicate. He was previously Executive Director of iCivics, a civic education program that develops video games and curriculum to teach young people about government, democracy, and civil society. He has also conceived, developed, and executed new media strategies and campaigns for nonprofit organizations; helped start an online professional development program for legal aid lawyers; and ran the websites MassLegalHelp.org and MassLegalServices.org. Mr. Koo is a graduate of Harvard Law School and Harvard College.